

Reuse • Reduce

En

Recycle



> COMMITTED TO THE ELEMENTS OF CHANGE.

AZROCK[®]
LOOK SMART

AZROCK'S
RECLAMATION
PROCESS

MISSION
STATEMENT



FLOORSORE™
CERTIFIED SYSTEM
FOR IMPROVED
INDOOR AIR QUALITY

AZROCK'S MISSION STATEMENT

AZROCK® PROVIDES A SYSTEM OF INNOVATIVE SOLUTIONS FOR END-USERS WHO DEMAND SMART, SUSTAINABLE, COST-EFFECTIVE FLOORING THAT DELIVERS REAL ECONOMIC RETURN ON THEIR FLOORING INVESTMENT.

THINK SUSTAINABLE

Re>Discover: our enviro-mentality

At Azrock, we have a mission. It's not enough for us to create flooring that is environmentally responsible and long lasting. We strive to make flooring solutions that are also practical and affordable. We create products that are good for people, the environment, and the bottom line. This is what makes our business truly sustainable. This is the Triple Bottom Line.

It influences everything we do. It forces us to take a long view. How do our products affect indoor air quality and human safety? How can we reuse the products we make? What kind of world will we leave to the next generation? We have designed the Azrock System of tiles and adhesives around these questions.

Becoming a sustainable organization is complicated, but it's not rocket science. We've been a leader in environmental manufacturing and the development of sustainable products for decades by doing four things: using better materials, consuming less resources, creating people-friendly spaces and reclaiming products at the end of their lives.

We only use raw materials that are available near our plants, significantly reducing fuel consumption and emissions. We also manufacture products

that require minimal wet cleaning, so they use less water and harsh chemicals.

It's our belief that cleaner air fosters healthier lives. That's why we make products that meet the high standards of indoor air quality set by the FloorScore™ program. This ensures that you're breathing cleaner air.

We are dedicated to eliminating waste, too. And a great way to do this is to recycle our products. Our ReStart Programs reclaim samples, products and installation waste. First, the Architectural Sample Return Program repurposes unused and outdated samples from specifiers. Then, our Contractor Return Program reclaims clean installation flooring waste, which is incorporated into our new products.

In addition, Azrock has launched a Post-Consumer Recycling Program. This program effectively recycles all resilient flooring tiles, even previously installed tiles with adhesive.

These are all ways we are making the entire Azrock System of tiles and adhesives more sustainable. Because truly sustainable flooring is more than just a product. It's a process, a mindset and a promise.

ENVIRONMENTAL INITIATIVES

RE>DEFINE: WHAT IT MEANS TO BE GREEN

RESOURCE STEWARDSHIP

Our manufacturing plants

All Azrock® manufacturing plants are ISO 9001 and ISO 14001 certified. The ISO system sets a rigorous, international standard for manufacturing excellence and quality. Moreover, our plants utilize one of the most advanced air purification systems available, providing clean, healthy air for our employees.



Energy

We've made great strides in conserving energy in our plants, recently receiving the Department of Energy's coveted Energy Saver award for our Houston plant. In fact, 10 percent of the electricity we use at our Houston facility is generated by wind. All of our plants have reduced energy consumption by as much as 20 percent through various strategies, such as the use of T5 fluorescent bulbs in 40 percent of our production areas and "soft-starts" on 35 percent of our equipment.

Our production practices

We are continually searching for ways to improve our manufacturing practices and to conserve natural resources. For instance, the cooling water used in our plants is filtered and recycled. Our packaging contains a minimum of 30 percent recycled material. Stabilizers used in our flooring production have moved from liquid to powder-based, lowering the discharge of organic compounds into the air. And by constantly improving these practices, we have eliminated waste generation and achieved a zero landfill status.

PEOPLE-FRIENDLY SPACES

Designed around you

We design floors around the people who use and maintain them. Our floors are slip resistant and meet or exceed industry



air quality standards. And they can be installed using SpraySmart adhesive, which requires 70 percent less time and labor costs. Not to mention their easy, low-maintenance design that requires no polish or stripper.

BETTER MATERIALS

Locally sourced raw materials

Our tiles are American made, and we're proud of it! Whenever possible, we source our raw materials, such as plentiful limestone, close to our manufacturing plants. This not only potentially contributes to LEED credits, but conserves transportation fuel.



Use of recycled materials in our tile products

Using recycled material in our flooring tile products is the smart and environmentally correct thing to do. All of our products contain pre-consumer recycled content. Azrock is committed to increasing the percentage of pre- and post-consumer material in our tile products. Not only does this help preserve our limited natural resources, recycled materials make sense. For LEED projects, specifying flooring products with both pre- and post-consumer recycled content will help contribute to LEED credits.

REUSE AND RECYCLE

Recycling in our plants

Our production process utilizes best practices in a closed-loop process – nothing is ever wasted and nothing goes to landfills. All manufacturing scrap is salvaged and reused and any pre-consumer or post-consumer waste is granulated and made ready for use in our process. We are continually looking for more ways to recycle.



RECYCLING PROGRAMS

ARCHITECTURAL SAMPLE RETURN PROGRAM

RE>SAMPLING: ARCHITECTURAL SAMPLES WITHOUT THE GUILT



When was the last time you bought a car without driving it around the block? When it comes to selecting the best flooring products for your project, nothing can replace holding an actual sample in your hand. That's why Azrock® has created

one of the best sampling programs in the industry for specifiers. But, as we all know, thousands of pounds of samples end up in landfills each year. With our Architectural Sample Return Program, you can feel good about your flooring choices and about

your efforts to protect our environment. Simply return Azrock samples to our Alabama recycling center in the prepaid packaging provided. One hundred percent of the samples will be reused or recycled.

CONTRACTOR RETURN PROGRAM

RE>THINK: RETURN THAT FLOORING INSTALLATION SCRAP



Green flooring installation? In 2003, long before it became fashionable, Azrock became the first North American resilient flooring company to develop a recycling program for installers

to return adhesive-free installation flooring waste to our plants in prepaid packaging. Not only has Azrock's Contractor Return Program diverted 100,000 pounds of material from our landfills in the last two years alone, this program,

as part of a construction waste management plan, will help contribute to LEED credits.

POST-CONSUMER TILE RECYCLING PROGRAM

RE>CLAIM: TEACHING OLD MATERIAL NEW TRICKS



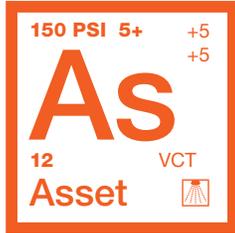
Recycling clean post-industrial or installation waste is one thing. What about the huge quantities of installed floor tiles that are removed each year?

Previously, this post-consumer flooring waste was headed straight to your local landfill. Using new technology, Azrock has launched a Post-Consumer Tile Recycling Pilot Program which can

effectively recycle all resilient flooring tiles – even previously installed tiles with adhesive. See your local rep to check availability in your area.



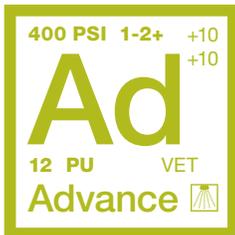
Our system includes sustainable tiles and adhesives that make sense for people and the environment, while delivering a strong return on investment for businesses. Each category of tiles offers a slip-resistant solution to your flooring challenges, improving safety and fostering health. Plus, Azrock tiles reduce waste – as low as 2 percent. Altogether, the 20- to 30-year life span of our flooring system saves money and energy, while its durability and longevity allow us to conserve resources in the long term. These are only a few ways the Azrock System supports the Triple Bottom Line.



Our Asset products are manufactured with 85 percent limestone – the highest amount of any of our tile categories. Known as Vinyl Composition Tile (VCT), this resilient flooring option contains a minimum of 12 percent post-consumer and 10 percent pre-

consumer materials. Asset is FloorScore certified for low VOC emissions. For immediate occupancy Asset can be installed with FloorScore certified SpraySmart adhesive. A very economical upfront cost makes VCT the ideal choice for budget-conscious clients.

but its innovative technology like photoluminescence appeals to all facility managers interested in increasing safety in their buildings. Specifying Asset may contribute to achieving LEED credits.



Advance tiles are Vinyl Enhanced Tiles (VET) with low life-cycle costs. Not only are 25 percent of these products derived from pre-consumer and 6 percent from post-consumer recycled content, but 75 percent of the construction material is limestone, a readily available natural resource

supplied nearby our U.S. manufacturing facility. Advance is FloorScore certified for low VOC emissions. For immediate occupancy Advance can be installed with FloorScore certified SpraySmart adhesive. Minimal maintenance requirements mean Advance tiles reduce

water usage and may help save more than 70 percent in costs of chemical cleaners and strippers. In total, you can save 30 percent on maintenance costs over the life span of these products. Specifying a design from an Advance tile line may contribute to your buildings' LEED eligibility.



Our Achieve products are a Solid Vinyl Tile (SVT) flooring option for specifiers. This category has homogeneous construction containing a minimum of 3 percent post-consumer recycled content, with a minimum of 50 percent limestone, a readily available natural resource mined in close proximity to our U.S.

manufacturing plant. Achieve is FloorScore certified for low VOC emissions. For immediate occupancy Achieve can be installed with FloorScore certified SpraySmart adhesive. Maintenance costs may be cut dramatically by using a high speed, dry buff method that reduces

applied labor, water usage and chemical cleaning. With proper care, the overall cost of a SVT floor can be reduced by up to 50 percent over a seven-year life span. Specifying Achieve may contribute to achieving LEED credits.

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All Azrock flooring products may contribute to achieving LEED credits in products such as LEED CI, EB and NC. To learn more about the Azrock System of tiles and adhesives, visit Azrock.com.

FLOORSCORE™ CERTIFICATION

**Re>Breathe: just
take a deep breath**



When you have to spend as much as 90 percent of your day indoors,

wouldn't it be nice to know that at least the air you breathe is healthy? Well, Azrock® agrees. All Azrock flooring products and adhesives meet the rigorous standards set by the Resilient Floor Covering Institute's FloorScore Certification program. FloorScore certified products meet or exceed the strictest air quality standards set for 75 chemicals in the industry. We did the work, now relax. And breathe.

FLOORING ADHESIVES: TRADITIONAL AND SPRAYSMART™

**Re>Formulate: does installing
flooring need to be a smelly job?**

"New car" smell is one thing, but floor adhesive? Azrock knows you care about indoor air quality, so we offer four traditional trowel-on adhesives that have met strict IAQ standards, are eco-friendly and work great. In addition, we're proud to introduce our new FloorScore certified aerosol adhesive: SpraySmart. It saves 70 percent on installation time and labor, and sets fast, so you can immediately occupy the space. Green Seal-certified SpraySmart is revolutionizing floor installation. Azrock adhesives will contribute to LEED Credit EQc4.1.

Through the continued use of SpraySmart adhesives, Azrock cut the impact of its products on the environment by 256,116 pounds of glue, six fewer truckloads on the highways, 8.7 tons of CO₂ and 12,343 gallons of water from manufacturing. Talk about a smart adhesive.

ecoScorecard™

**Re>View: see how Azrock flooring
can contribute to certifications
quickly and easily**

There are a lot of environmental rating systems to think about when choosing your new flooring. So to make your choice easier, Azrock partnered with ecoScorecard™, an online tool that lets you search, evaluate and document information for any Azrock product against five environmental rating systems. You can use this tool to compare different Azrock products and see which will contribute the most to a variety of certifications for your space. These certifications include GGHC, Labs21, CHPS, LEED NC, CI, CS, EB, Home and LEED NC and CI for Canada. Take the stress out of choosing your flooring and review your options first.

Visit <http://azrock.ecoscorecard.com> for more information.

THE USGBC AND THE LEED GREEN BUILDING RATING SYSTEM

Re>Design: LEED us on



Founded in 1993, The U.S. Green Building Council has become the leading, nonprofit agency internationally promoting green design and sustainable building practices. Its LEED Green Building Rating System, launched in 2000, is a voluntary, consensus based building rating system promoting greener, more

energy- and water-efficient buildings. Environmentally sustainable building materials, such as Azrock flooring tiles, play an integral role in the LEED program, from regionally sourcing raw materials to the incorporation of pre- and post-consumer recycled content in our products. Azrock leads the industry in low maintenance flooring, which saves labor costs, cleaning chemicals and water, as well as improving indoor air quality.

The Azrock System has several solutions for designers using the LEED design guidelines. For more information on the USGBC LEED programs, go to www.usgbc.org. To learn more about the contribution Azrock tile flooring products by Tarkett® can make in your LEED efforts, contact us at info.us@tarkett.com.

THINK DEDICATION

We are invested in the environment and our community. Our group memberships include:

United States
Green Building
Council
(USGBC)

American
Society for
Testing and
Measurement
(ASTM)

National
Association of
Floor Covering
Distributors
(NAFCD)

Resilient
Floor Covering
Institute (RFCI)

Green Building
Initiative (GBI)

All Azrock® products are FloorScore™ certified and our facilities meet all ISO 9001 and ISO 14001 requirements.



AZROCK®
LOOK SMART

For questions on the Azrock ReUse program, e-mail ReUse@tarkett.com
Or call us at 1.800.558.2240

> For more on the Azrock System, visit Azrock.com

> Also try the **ecoScorecard™** – an easy-to-use online tool to help you source, calculate and document eco-attributes for your Green Building projects.

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Printed on 100% recycled stock with 80% post-consumer recycled content.

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